Community and Strategy Reports
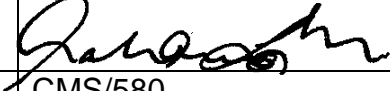
Committee Consideration – 8 March 2011
Council Resolution – 22 March 2011

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CM02.11	2030 Community Visioning Project Outcomes Report

Committee	8 March 2011
Council	22 March 2011

Applicant	City of Nedlands
Owner	City of Nedlands
Officer	Marion Granich – Manager Community Development
CEO	Graham Foster – Chief Executive Officer
CEO Signature	
File ref.	CMS/580
Previous Item No's	Item 7 – 13 September 2010
Disclosure of Interest	No officer involved in the preparation of this report had any interest which required it to be declared in accordance with the provisions of the *Local Government Act (1995).*

Purpose

The Purpose of the report is to receive the outcomes of the 2030 Community Visioning project.

Recommendation to Committee

Council:

1.   **receives the 2030 Community Visioning project outcomes, being the Vision Statement and strategies identified by the community at the 2030 Conference; and**

2.   **agrees to workshop these outcomes for possible incorporation into the City's Strategic Plan.**

Strategic Plan

KFA 5:   Governance
    5.2   Develop and maintain a long-term strategic financial plan which is formally reviewed every two years.

KFA 6:   Community Engagement
    6.2   Encourage community participation in the City's decision making processes.

Background

At a Special Council Meeting on 13 September 2010 Council resolved as follows:

That Council endorses participation in a community visioning process subject to significant State Government funds being available to support the process.

The report considered by Council stated that "the purpose of this report is for Council to undertake a community visioning process which will result in a Community Plan for the City".

Proposal Detail

The 2030 project undertook extensive consultation with the local community and stakeholders to develop a shared vision for the community's future. The consultation methodology was based on the Oregon Model developed by Steven Ames and adopted by many cities around Australia and the world.

The project aimed to engage a broad spectrum of residents and stakeholders. To this end, consultation opportunities were designed specifically to engage the following groups:

- residents / ratepayers
- local businesses
- sporting clubs
- community groups
- children
- young people and
- seniors

All consultation was structured around four questions:

1. What do you value and want to retain into the future?
2. What are the key issues / concerns?
3. What is your vision for the future?
4. What actions would you like to see?

The project was divided into three stages:

- October – December 2010 - Gathering Information
- February 2011 - 2030 Conference
- April – May 2011   - 2030 Document (Community Plan)

The first two stages, Gathering Information and 2030 Conference, have been completed. Stage 3, producing the Community Plan is yet to be undertaken.

Consultation

Required by legislation: Yes ☐   No ☒
Required by City of Nedlands policy: Yes ☒   No ☐

Stage 1 – Gathering Information – consisted of the following consultation opportunities:

Launch to Local Businesses	21 September 2010
Community Leaders Event	29 September 2010
Nedlands Going Places Tour	30 September 2010
Family Fun Day	10 October 2010
Business Focus Group	27 October 2010
Access Working Group	2 November 2010
Groups and Clubs Workshop 1	3 November 2010
Seniors Open Day	4 November 2010
Residents' Workshop 1	9 November 2010
Residents' Workshop 2	10 November 2010
Groups and Clubs Workshop 2	11 November 2010
Children's Art Competition	24 November 2010
Mt Claremont Markets Consult	27 November 2010
Library Christmas Party Consult	30 November 2010
Shenton College Concert	3 December 2010
4Sure Youth Festival	11 December 2010
Survey (on-line and hard copy) available throughout 2030 Newsletter to all households	
2 full page newspaper ads	12 Oct / 9 Dec 2010

Over 8,500 separate items of information from more than 2,000 people were gathered during Stage 1. These were collated and compiled into the shared community vision. This too, has been refered back to participants for endorsement or change if necessary.

Throughout Stage 1, participants were asked if they wanted to continue to be involved in the project. Those who elected to continue to be involved went into the draw for attending the 2030 Conference at Stage 2.

Stage 2 - 2030 Conference - considered the shared vision that emerged from the responses by the > 2,000 people who had inputted into Stage 1. Based on this shared vision, the Conference attendees identified key strategies for achieving that shared vision.

Legislation

Section 9.56 of the Local Government Act 1995 requires a local government to plan for the future. The State Governments Integrated Planning Frameworks outlines a process for involving the community in identifying key issues and priorities for the district.

Budget/financial implications

Budget

Within current approved budget: Yes ☒   No ☐
Requires further budget consideration: Yes ☐   No ☒

Financial

State Government funding has been made available.

Risk Management

There were two key risks previously identified in undertaking this project:

- The risk of low participation and therefore the outcome not reflecting the broader community view; and

- The risk of community disillusionment if it is perceived that the outcomes do not result in action.

Stages 1 and 2 of the project have attracted high levels of community participation. In total, > 2,100 people have provided input into the project. This input has ranged from filling out a survey form, attending a 3 hour workshop or attending a full-day conference. Consultants appointed by the City to facilitate 2030 workshops and conference have been impressed with the level of community penetration achieved by the project. Therefore it can be concluded that the risk of low participation has been successfully managed, by providing multiple opportunities for participation and by promoting these widely.

The second risk (community disillusionment through perceived lack of action) needs to be managed through integration of the 2030 outcomes into the Strategic Plan; publication and widespread distribution of a Community Plan; followed by effective implementation of the 2030 outcomes. Each step should be publicized to ensure community awareness by providing direct feedback.

Discussion

Stage 1 – Gathering Information

By December 31 2010 just over 8,500 separate items of information from > 2,000 individuals had been collected as part of Stage 1. The four most frequently occurring themes that emerged from these inputs were around:

- Community places
- A green and sustainable environment
- Cradle-to-grave living

- Effective transport systems, particularly non-car modes

These Stage 1 inputs were collated into a Vision Statement. This Vision Statement is divided into a separate vision for each of the following four areas:

- the built environment
- the natural environment
- transport and
- community connections.

The Vision Statement also includes a meta vision, which includes key elements from the four areas. The Vision Statement is provided below.

Meta Vision

Our overall vision is of a diverse community where people can live from "cradle to grave" through the different ages and stages of their lives. We will have easy access to vibrant community "hubs" where a mix of parks, community facilities and shops will bring people together, strengthening local relationships. Our gardens, streets and parks will be green and tree-lined and we will live sustainably within the natural environment. We will enjoy great public and private transport systems and many people will walk or cycle to local facilities. We will be a vibrant, safe, inclusive community enjoying a high standard of local services and facilities. We will live in a beautiful place.

The Vision Statement is the outcome from Stage 1 – Gathering Information. It therefore reflects the collated input from the 2,000 people who inputted into Stage 1.

Built Environment Vision

Our built environment will provide for a diverse community of all age groups, where people can live "from cradle to grave". People will be able to "age in place" and continue to enjoy local relationships and supports as their housing needs change. Diverse housing will be located around vibrant community hubs, creating a friendly village atmosphere. We will no longer go in one direction to the library - and a different direction to the shops! Local shops, libraries, community facilities and parks will be located together and easily accessed. Many people will walk or cycle to their local community hub. Our community as a whole will be made up of pockets of vibrant, innovative communities, each with its own identity.

Key Ideas

- Upgrade community facilities
- Community hubs to have mix of commercial and community
- Greater choice of housing options for a diverse community
- Some increase in housing density

- Each residential precincts to have its own identity

Natural Environment Vision

We will live sustainably within a thriving natural environment. Our gardens, streets and parks will be leafy and green despite water restrictions. Our bushland, river and beaches will be healthy ecosystems supporting local wildlife and enjoyed by people. We will be recognised as a global benchmark for sustainable living because of our innovative use of water, energy and other resources.

Key Ideas

- Retain our parks and ovals
- Retain our green, leafy, tree-lined streets and gardens
- Conserve bushland and wildlife habitat
- Restore the health of the river and foreshore
- Increased vegetation on Swanbourne Beach

Transport Vision

A state-of-the art public and private urban transport system will enable us to move easily within and beyond our community. We will still drive cars but many people will prefer to use public transport which will be well-designed, convenient and affordable. Our transport systems will be designed to minimise negative impact on the environment. Our streets will be lively and safe as people walk and cycle to local destinations on a well-planned network of linked, accessible pathways.

Key Ideas

- Improve public transport
- A place where pedestrians and bikes are as plentiful as cars
- More cycle paths
- Linked paths throughout the community
- Achieve a change of mind-set to non-car modes

Community Connections Vision

Ours will be a safe, friendly community with a sense of neighbourliness and a strong community spirit. Community events and sporting activities will bring us together often. Easy access to local shops, businesses, markets, community centres, libraries and parks will also strengthen local connections. We will have access to excellent services for children, families, youth, seniors and people with disabilities. Our community organisations and sporting clubs will be strong and well supported. We will be a diverse, inclusive community that provides many opportunities for local interaction.

Key Ideas

- Support for all ages, particularly children, youth and seniors
- The importance of local relationships
- Feeling safe on the streets with lots of people about (natural surveillance)
- Support clubs and community organisations
- More community events, festivals, fairs etc

These four separate aspects of the community's vision were compiled into a meta vision as follows:

Stage 2 –2030 Conference

The Vision Statement was unveiled at the 2030 Conference on Saturday 5 February. Conference participants then spent the day identifying key actions that would achieve the vision already determined by the 2,000 participants.

Conference participants divided into four separate groups, to come up with key strategies for the following areas:

- The built environment
- The natural environment
- Transport and
- Community Connections.

However, it should be noted that once the strategies were identified by the separate groups, all conference participants then had the opportunity to vote on all strategies.

The draft list of strategies indentified by the 2030 Conference participants is provided at attachment 1 – Draft 2030 Strategies. It should be noted that not all strategies identified at the Conference received the same level of endorsement. The draft 2030 Strategies are listed in order, with the most strongly endorsed strategies at the beginning.

Conclusion

The 2030 project has successfully achieved strong community engagement with significant issues it will face in the future. While independent expert advice was made available at the 2030 Conference, all strategies were identified then voted on by the participants only. Therefore the project has resulted in a strong sense of community understanding and ownership of the project outcomes.

It is recommended that Council receives this report on the 2030 project outcomes (Vision Statement and Strategies) and agrees to undertake a workshop to incorporate them into the City's Strategic Plan.

Attachments

1.   2030 Conference Strategies (in order of level of endorsement by Conference attendees).

2030 Conference Strategies (in order of level of endorement by conference attendees)

1. Efficient use and re-use of water domestically, publically and commercially.

	Responses	
Strongly support	58	75.32%
Support	15	19.48% **94.80%**
Neutral	2	2.60%
Disagree	0	0%
Strongly disagree	1	1.30%
"I don't understand"	1	1.30%
Totals	**77**	**100%**
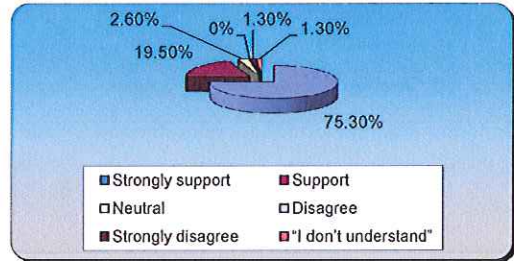
2. Create/ rejuvenate multi purpose hubs incorporating public facilities, businesses, residences

	Responses	
Strongly support	51	67.11%
Support	21	27.63% **94.74%**
Neutral	2	2.63%
Disagree	1	1.32%
Strongly disagree	0	0%
"I don't understand"	1	1.32%
Totals	**76**	**100%**
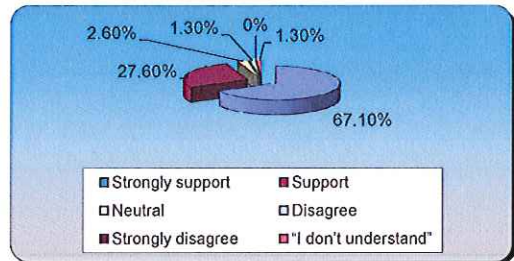
3. Provide local, frequent small bus service.

	Responses	
Strongly support	49	67.12%
Support	20	27.40% **94.52%**
Neutral	2	2.74%
Disagree	1	1.37%
Strongly disagree	1	1.37%
"I don't understand"	0	0%
Totals	**73**	**100%**
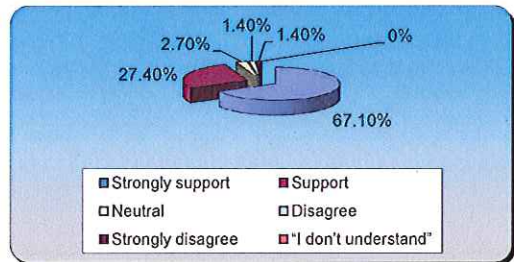
4. Link all cycle paths with smaller commercial car parks and initiate localised small bus services

	Responses	
Strongly support	50	67.57%
Support	18	24.32% **91.89%**
Neutral	3	4.05%
Disagree	2	2.70%
Strongly disagree	0	0%
"I don't understand"	1	1.35%
Totals	**74**	**100%**
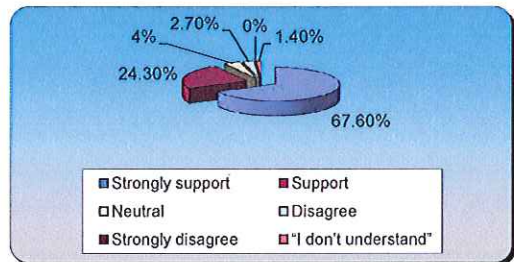
5. Manage environment- (Underground power, street trees, seats, water fountains) to facilitate walking)

	Responses	
Strongly support	44	57.14%
Support	25	32.47% **89.61%**
Neutral	4	5.19%
Disagree	2	2.60%
Strongly disagree	2	2.60%
"I don't understand"	0	0%
Totals	**77**	**100%**
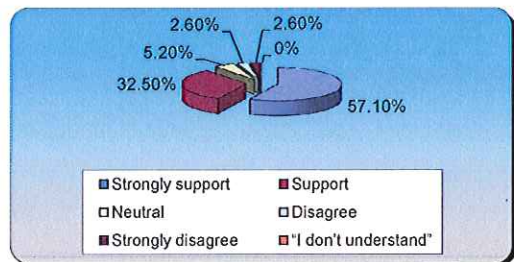
6. Increased density and diversity around civic, community and activity hubs.

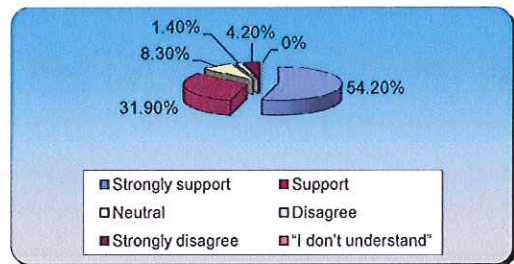|	Responses	
Strongly support	49	64.47%
Support	18	23.68% **88.15%**
Neutral	7	9.21%
Disagree	2	2.63%
Strongly disagree	0	0%
"I don't understand"	0	0%
Totals	76	100%
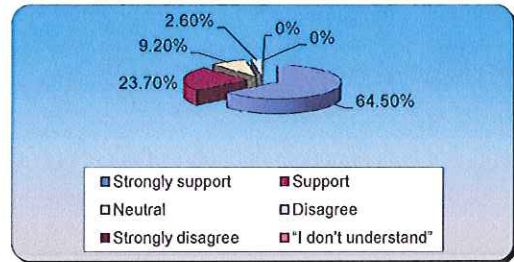
7. Zone for diversity and varying density of housing and community (including age groups and facilities.)

	Responses	
Strongly support	44	61.97%
Support	18	25.35% **87.32%**
Neutral	5	7.04%
Disagree	4	5.63%
Strongly disagree	0	0%
"I don't understand"	0	0%
Totals	71	100%
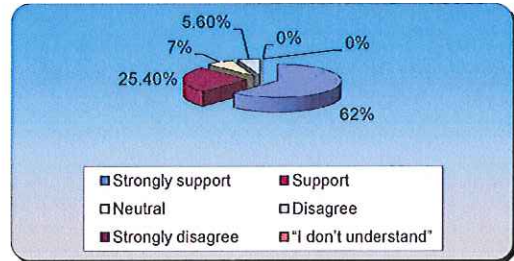
8. Create higher density residential/commercial districts around mass transit nodes (yet to be created).

	Responses	
Strongly support	39	54.17%
Support	23	31.94% **86.11%**
Neutral	6	8.33%
Disagree	1	1.39%
Strongly disagree	3	4.17%
"I don't understand"	0	0%
Totals	72	100%

9. Provide bike facilities (eg storage, parking, showers) at destinations and make planning approval dependant on their provision.

	Responses	
Strongly support	34	45.33%
Support	30	40% **85.33%**
Neutral	7	9.33%
Disagree	2	2.67%
Strongly disagree	2	2.67%
"I don't understand"	0	0%
Totals	75	100%
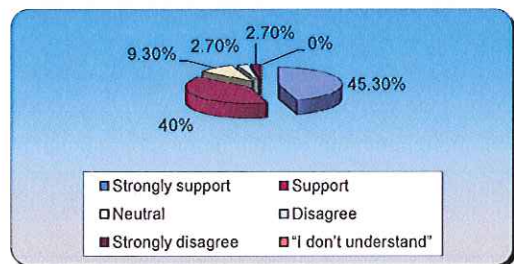
**10. Integrate and connect cycle paths to improve access to high use community destinations.**

	Responses	
Strongly support	44	59.46%
Support	19	25.68% **85.14%**
Neutral	8	10.81%
Disagree	1	1.35%
Strongly disagree	1	1.35%
"I don't understand"	1	1.35%
Totals	74	100%
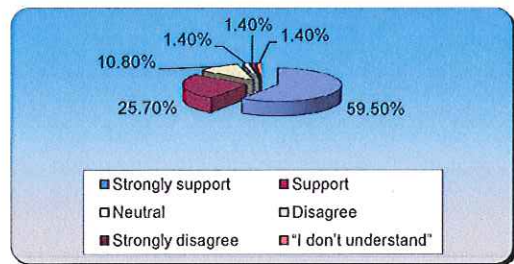
11. Commercial land to have ability to be used for mixed use (eg living above shops)		Responses

Strongly support	46	63.89%
Support	15	20.83% **84.72%**
Neutral	4	5.56%
Disagree	5	6.94%
Strongly disagree	2	2.78%
"I don't understand"	0	0%
Totals	72	100%
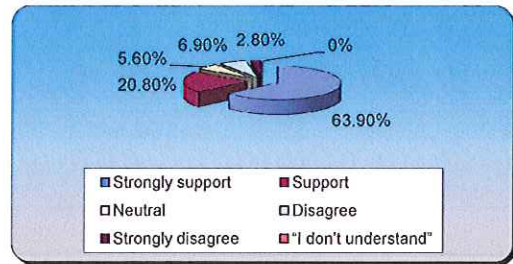
12. Implement a systematic program to get schools and students involved in community activities. (multiple choice)		Responses

Strongly support	29	37.18%
Support	37	47.44% **84.62%**
Neutral	9	11.54%
Disagree	3	3.85%
Strongly disagree	0	0%
"I don't understand"	0	0%
Totals	78	100%
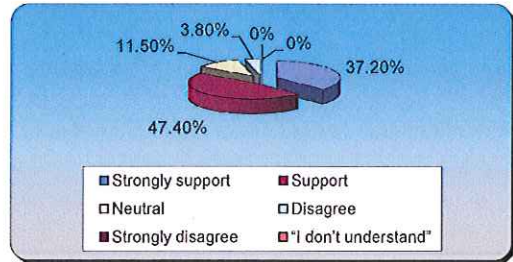
13. Turn Sunset Hospital into a variety of uses in conformity with the Nedlands 2030 vision.		Responses

Strongly support	43	57.33%
Support	20	26.67% **84.00%**
Neutral	6	8%
Disagree	2	2.67%
Strongly disagree	1	1.33%
"I don't understand"	3	4%
Totals	75	100%
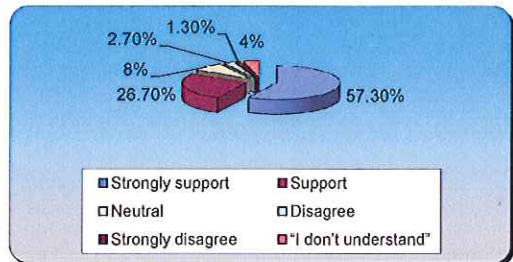
14. Planning codes to maximise green spaces and direct sustainable development		Responses

Strongly support	43	57.33%
Support	20	26.67% **84.00%**
Neutral	3	4%
Disagree	6	8%
Strongly disagree	2	2.67%
"I don't understand"	1	1.33%
Totals	75	100%
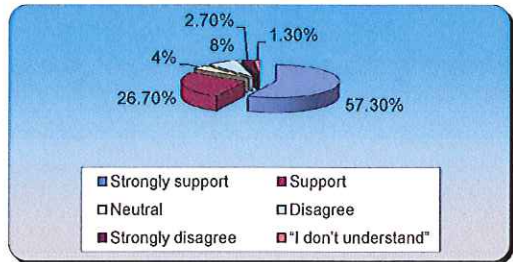
15. Ensure clean stormwater discharge to river, ocean and groundwater.		Responses

Strongly support	41	55.41%
Support	20	27.03% **82.44%**
Neutral	11	14.86%
Disagree	0	0%
Strongly disagree	0	0%
"I don't understand"	2	2.70%
Totals	74	100%
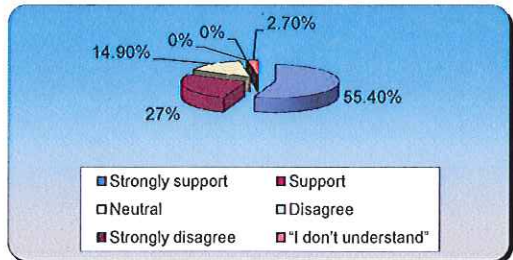
16. Encourage higher density living, particularly in underutilised facilities and community hubs. Responses

Strongly support	37	48.68%
Support	25	32.89% 81.57%
Neutral	7	9.21%
Disagree	4	5.26%
Strongly disagree	2	2.63%
"I don't understand"	1	1.32%
Totals	76	100%
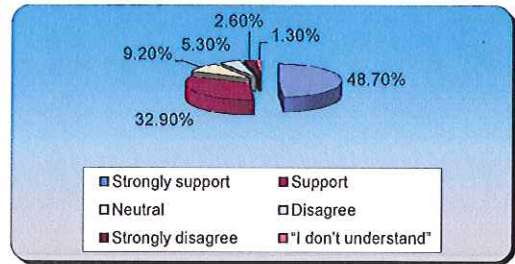
17. Speed up planning approval processes by local and state authorities. Responses

Strongly support	48	66.67%
Support	10	13.89% 80.56%
Neutral	7	9.72%
Disagree	4	5.56%
Strongly disagree	1	1.39%
"I don't understand"	2	2.78%
Totals	72	100%
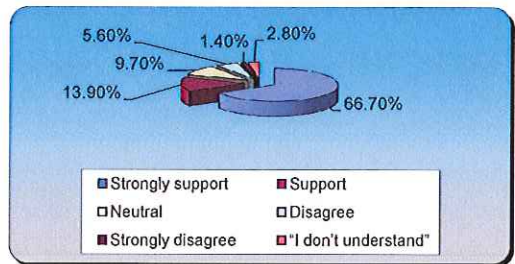
18. Government/community education on ecologically successful building initiatives worldwide (eg passive solar). Responses

Strongly support	32	41.56%
Support	29	37.66% 79.22%
Neutral	10	12.99%
Disagree	3	3.90%
Strongly disagree	2	2.60%
"I don't understand"	1	1.30%
Totals	77	100%
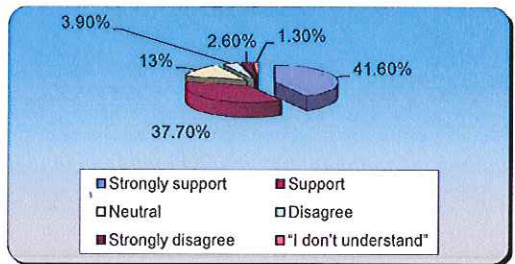
19. Encourage community involvement in the development of new streetscape guidelines. Responses

Strongly support	33	44%
Support	26	34.67% 79%
Neutral	10	13.33%
Disagree	4	5.33%
Strongly disagree	2	2.67%
"I don't understand"	0	0%
Totals	75	100%
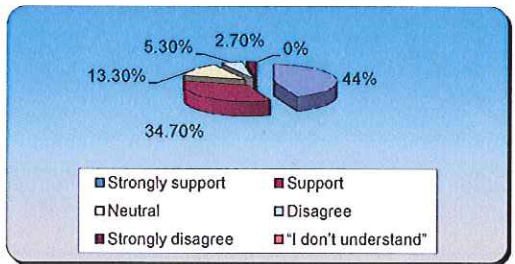
20. Programs to encourage rainwater use in households and neighbourhoods. Responses

Strongly support	37	50%
Support	21	28.38% 78%
Neutral	13	17.57%
Disagree	1	1.35%
Strongly disagree	2	2.70%
"I don't understand"	0	0%
Totals	74	100%
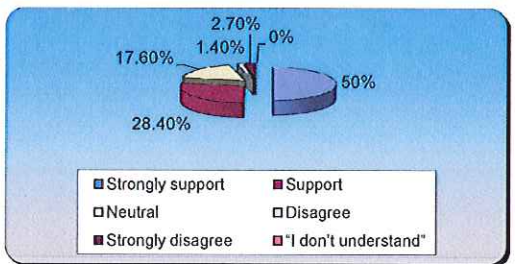
21. Strenthen local clubs and community organisations with council/ commercial sponsorship.

	Responses	
Strongly support	31	40.26%
Support	29	37.66% **77.92%**
Neutral	14	18.18%
Disagree	1	1.30%
Strongly disagree	2	2.60%
"I don't understand"	0	0%
Totals	77	100%
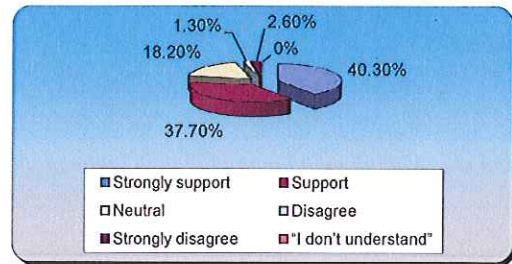
22. Encourage landscape designers/ householders to use native plants (wildlife)

	Responses	
Strongly support	29	39.19%
Support	26	35.14% **74.33%**
Neutral	12	16.22%
Disagree	5	6.76%
Strongly disagree	2	2.70%
"I don't understand"	0	0%
Totals	74	100%
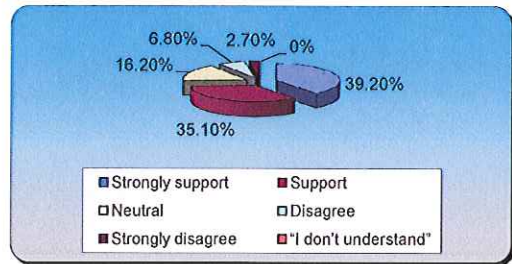
23. Audit public greenspaces aiming to increase diversity of usage

	Responses	
Strongly support	32	41.56%
Support	25	32.47% **74.03%**
Neutral	14	18.18%
Disagree	5	6.49%
Strongly disagree	1	1.30%
"I don't understand"	0	0%
Totals	77	100%
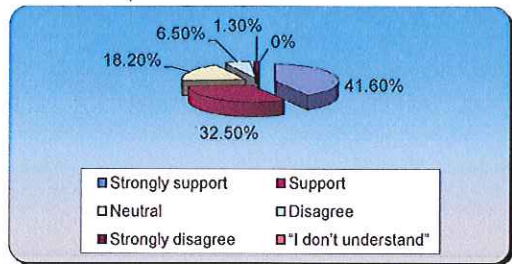
24. Encourage coffee shops to open late.

	Responses	
Strongly support	30	41.10%
Support	24	32.88% **73.98%**
Neutral	16	21.92%
Disagree	1	1.37%
Strongly disagree	2	2.74%
"I don't understand"	0	0%
Totals	73	100%
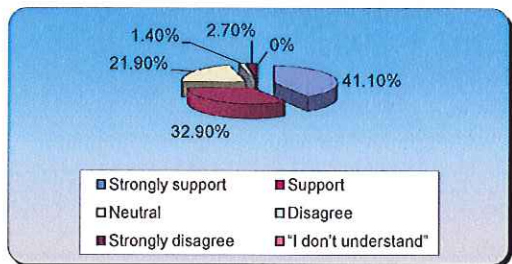
**25. Grow volunteerism through recognition and removal of volunteer impediments (eg legal and insurance).**

	Responses	
Strongly support	30	41.10%
Support	23	31.51% **72.61%**
Neutral	18	24.66%
Disagree	0	0%
Strongly disagree	2	2.74%
"I don't understand"	0	0%
Totals	73	100%
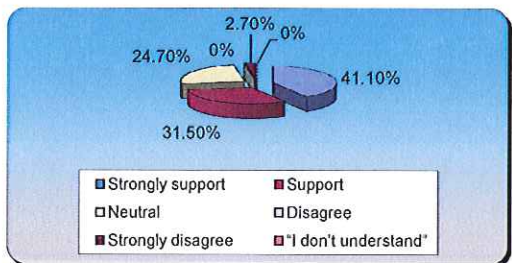
26. Create web-based neighbourhood networks for sharing ideas, resources and time.

	Responses	
Strongly support	35	46.05%
Support	20	26.32% **72.37%**
Neutral	18	23.68%
Disagree	1	1.32%
Strongly disagree	2	2.63%
"I don't understand"	0	0%
Totals	76	100%
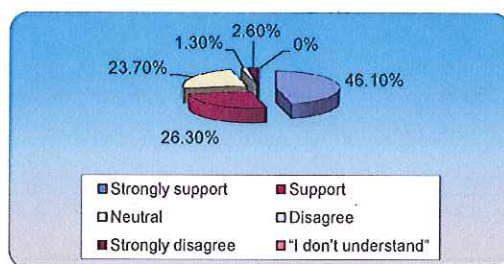
27. Obtain Swan River Trust / relevant bodies advice on water quality solutions for the Swan

	Responses	
Strongly support	31	40.79%
Support	24	31.58% **72.37%**
Neutral	17	22.37%
Disagree	1	1.32%
Strongly disagree	1	1.32%
"I don't understand"	2	2.63%
Totals	76	100%
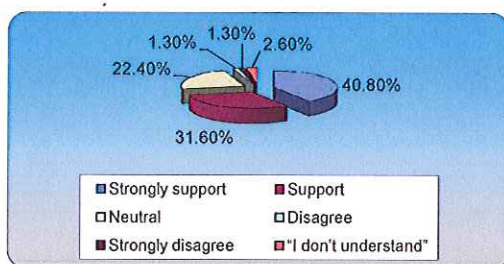
28. Make cycle paths wide and safely separate pedestrian.

	Responses	
Strongly support	34	47.22%
Support	18	25% **72.22%**
Neutral	12	16.67%
Disagree	5	6.94%
Strongly disagree	3	4.17%
"I don't understand"	0	0%
Totals	72	100%
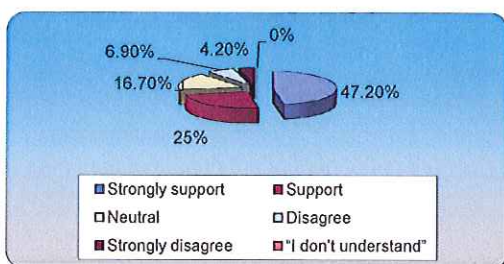
29. Implement greenway corridors (connected plantings of local species) through community action.

	Responses	
Strongly support	31	41.33%
Support	23	30.67% **72.00%**
Neutral	15	20%
Disagree	2	2.67%
Strongly disagree	2	2.67%
"I don't understand"	2	2.67%
Totals	75	100%
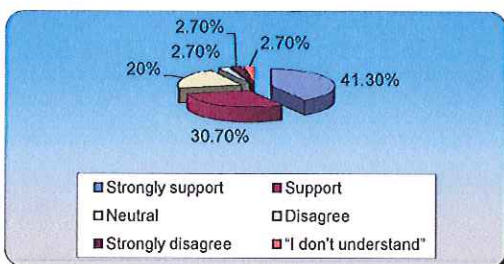
30. Change regulations for granny flats to allow occupancy by anyone.

	Responses	
Strongly support	30	39.47%
Support	24	31.58% **71.05%**
Neutral	12	15.79%
Disagree	4	5.26%
Strongly disagree	6	7.89%
"I don't understand"	0	0%
Totals	76	100%
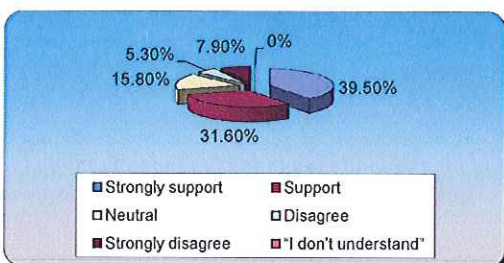
31. Council policies fostering diverse plantings on the perimeter of parks and ovals and on verge

Responses

Strongly support	31	43.06%
Support	19	26.39% **69.45%**
Neutral	9	12.50%
Disagree	10	13.89%
Strongly disagree	3	4.17%
"I don't understand"	0	0%
Totals	72	100%
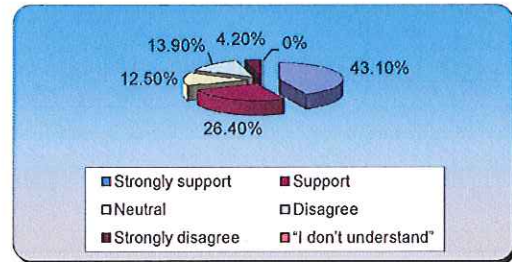
32. Provide and support youth and community groups (eg junior councils and youth groups).

Responses

Strongly support	21	28%
Support	31	41.33% **69%**
Neutral	19	25.33%
Disagree	3	4%
Strongly disagree	1	1.33%
"I don't understand"	0	0%
Totals	75	100%
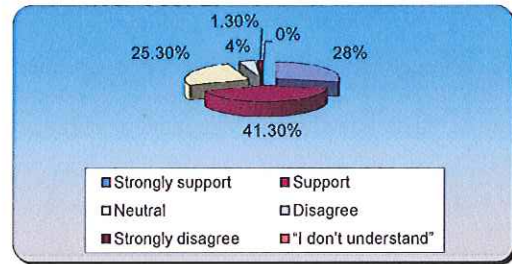
33. Legislate to preserve current areas of bushland, commercial and public.

Responses

Strongly support	33	43.42%
Support	17	22.37% **65.79%**
Neutral	8	10.53%
Disagree	11	14.47%
Strongly disagree	7	9.21%
"I don't understand"	0	0%
Totals	76	100%
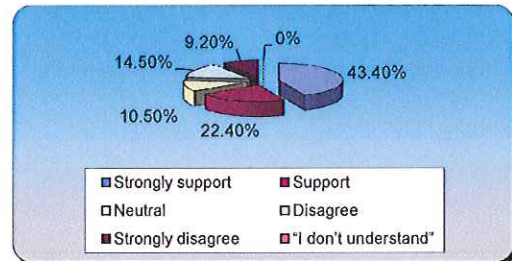
34. Council to facilitate more personal interaction between neighbours.

Responses

Strongly support	24	32.43%
Support	23	31.08% **63.51%**
Neutral	17	22.97%
Disagree	5	6.76%
Strongly disagree	5	6.76%
"I don't understand"	0	0%
Totals	74	100%
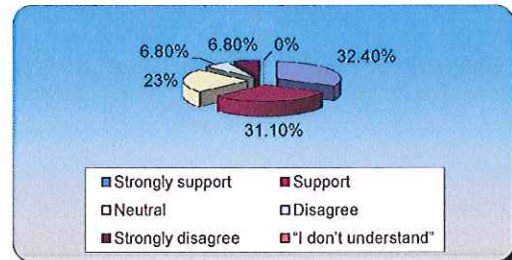
**35.) Light rail along Stirling Highway to make it more people friendly. (multiple choice)**

Responses

Strongly support	24	32%
Support	17	22.67% **55%**
Neutral	12	16%
Disagree	8	10.67%
Strongly disagree	13	17.33%
"I don't understand"	1	1.33%
Totals	75	100%
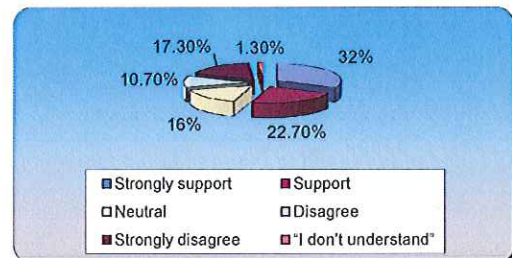
36. Spread increased density evenly thoughout the City (geographically evenly dispersed density).

	Responses	
Strongly support	19	26.03%
Support	16	21.92% **47.95%**
Neutral	8	10.96%
Disagree	17	23.29%
Strongly disagree	13	17.81%
"I don't understand"	0	0%
Totals	73	100%
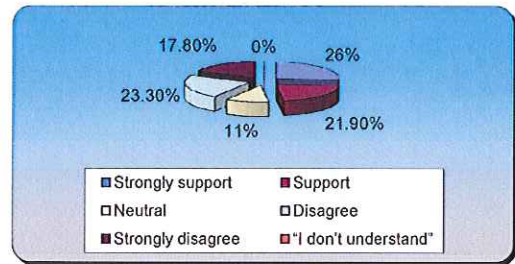
37. More expensive car parking offset by parking incentives near transport hubs.

	Responses	
Strongly support	18	24.66%
Support	13	17.81% **42.47%**
Neutral	11	15.07%
Disagree	14	19.18%
Strongly disagree	14	19.18%
"I don't understand"	3	4.11%
Totals	73	100%
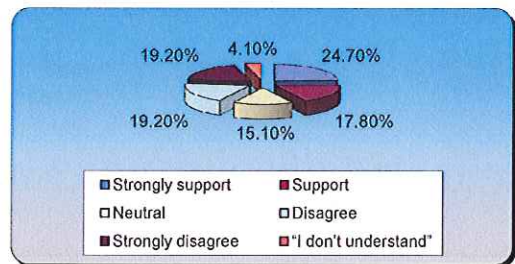
38. Pedestrian precincts (Broadway, Hampden Rd, Part of Warratah Ave).

	Responses	
Strongly support	20	27.03%
Support	11	14.86% **41.89%**
Neutral	17	22.97%
Disagree	16	21.62%
Strongly disagree	10	13.51%
"I don't understand"	0	0%
Totals	74	100%
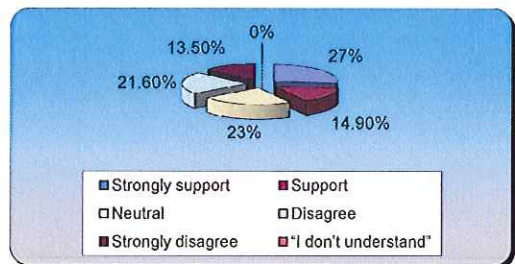
39.Introduce a Nedlands Car-Pooling System.

	Responses	
Strongly support	13	17.57%
Support	12	16.22% **33.79%**
Neutral	30	40.54%
Disagree	10	13.51%
Strongly disagree	8	10.81%
"I don't understand"	1	1.35%
Totals	74	100%
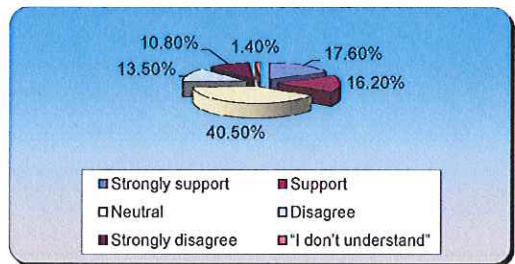
40. Under/ over passes for pedestrians and cyclists to cross Stirling Highway safely.

	Responses	
Strongly support	8	11.11%
Support	13	18.06% **29.17%**
Neutral	19	26.39%
Disagree	22	30.56%
Strongly disagree	9	12.50%
"I don't understand"	1	1.39%
Totals	72	100%