City of Nedlands | Media Release

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City of Nedlands welcomes investment in safer local roads

The City of Nedlands is supporting an initiative to improve safety on local roads, with part of the Hollywood ward set to join the Inner City Safe Speed Zone Project.

The Perth Inner-City Group (PICG) has secured a $2 million funding package to support a staged transition to 40kmh speed zones on local roads.

The project is being led by the five PICG councils – the Cities of Perth, South Perth, Subiaco and Vincent, and the Town of Victoria Park – with the City of Nedlands and Town of Cambridge working alongside the group to reduce speeds on their local roads.

The three-year project aims to reduce the risk of death and serious injury on local roads, while making neighbourhoods safer and more welcoming for people walking, riding bikes and scooters, driving and living locally.

As part of the project, approximately 34 local streets within the Hollywood ward, including Nedlands Reserve and part of Smyth Road, will transition to a 40km/h speed zone in late 2027.

The project will be delivered in three sections, completed one after another to minimise disruption and allow for a staged rollout.

The project area aligns with proposed 40km/h zones in the neighbouring City of Perth and City of Subiaco, creating a more consistent approach to speed management across council boundaries.

Mayor Leonie Browner said the project was an important step towards creating safer local streets for everyone.

"Local streets are about more than getting from A to B. They're where people live, walk, cycle, and visit their neighbours. Local roads are also how we get to places like our medical centres, schools and activity areas."

"Reducing speeds in this area aligns with Council's Road Safety Management Plan and will help create a safer environment for residents, young students, visitors, local workers and patients."

Research shows a person walking or riding has a 60 per cent chance of surviving a crash with a vehicle travelling at 40km/h, compared with a 20 per cent chance at 50km/h.

For further information please contact the Communications and Engagement team on 9273 3500 or communications@nedlands.wa.gov.au

Between 2021 and 2025, there were 14 recorded crashes within the project zone where someone required medical attention or were admitted to hospital. The Hollywood precinct was endorsed for inclusion in the project in 2025.

Mayor Browner said the project reflected a coordinated approach to road safety and the reduction of severe crashes.

"By working alongside neighbouring councils through the Inner City Safe Speed Zone Project, we're helping create safer streets for everyone."

Implementation within the City of Nedlands is expected in late 2027 as part of the broader PICG rollout.

Residents will be kept informed throughout the project through updates on the City's website, social media channels and direct communications ahead of implementation.

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