



Community Signage

Status Council

Responsible Division Technical Services

Objective This policy aims to stipulate what community signage the City will consider installing when requested by organisations within the City, and how installation costs will be applied.

Context

Community and commercial organisations request signage) to their facilities from time to time. The types of signs requested include blue steel signs in road reserves, sporting club signage on public reserves or buildings and signs on reserves advertising community events or commercially provided community services. A proliferation of signs, together with street name signs, park name signs and public facility signs can render all of the signs insignificant. For this reason, the City will only approve community signage in the appropriate circumstances.

Definitions

Major road means Primary Distributors and District Distributors (A and B). This includes such major roads as Railway Road, Aberdare Road, Hampden Road and Monash Avenue. This does not include Local Distributor roads such as Dalkeith Road or Princess Road.

Statement

Approval of community signage shall be in accordance with: AS1742.5 section 3; MRWA requirements for Category 3 signs; and the following:

1. The purpose of such signs is to advise road users of the direction of facilities located in side streets
2. Community signage will not be approved for facilities located on a major road;
3. Community signage will not be approved for facilities located on a street directly abutting a major road unless in the opinion of the City there is uncertainty as to which direction the facility is in (Main Roads WA does not permit community signage to be placed on Stirling Highway);



4. Community signage will only be approved for facilities which attract a significant number of visitors from outside of the City;
5. Community signage will not be approved for commercial facilities. Facilities able to apply include:
 - Sporting and Recreational Grounds and Facilities
 - Hospitals
 - Railway Stations and Coach Stations
 - Post Offices
 - Churches and religious institutions
 - Other non-profit institutions
 - Shopping Centres (but not individual shops)
6. Community signage will only be approved for primary and secondary schools which contain within them a specific facility which attracts a significant number of visitors from outside of the City;
7. A written application must be submitted to the City for consideration of a community sign. An application fee will apply;
8. The City is responsible for supply and installation of community signage. All costs for the supply and installation of community signs will be borne by the applicant;
9. A maximum of two community signs shall be erected at any one location;
10. Once approved, community signage will state the shortest name by which the facility is commonly known. Signs should be generic where possible, for example "Hospital" rather than "St Andrew's Hospital". Churches and religious institutions may have the full name displayed; and
11. The City reserves the right to remove community signage at its own discretion. Where this is within six months of the sign being erected, the installation costs (not including the application fee) will be refunded to the applicant.

The AS 1742.5 advises that a better way of directing people to a facility is to ensure that a clear address is provided on stationery and publicity material – this should be a recommendation where applications do not meet the eligibility criteria for a community sign.

Related documentation

Australian Standard 1742.5



Related local law and legislation

Nil.

Related delegation

Nil.

Review History

23 February 2021 (CEO Report 13.1)

28 July 2015 (CPS18.15)