



## **City of Nedlands calls for attention to Local Signs Law**

*The City would like to release the following statement in relation to a recent issue in relation to signage along street verges in the City.*

The City of Nedlands has received regular complaints from the community in relation to Real Estate firms who leave signage for home sales, auctions and viewings along street verges for many days. Residents who object to their streets being littered in this way appeal to Council to remove the signage.

Anyone putting a sign in any street, verge, corner or roundabout requires Council's permission prior to the event. A small fee would be applied and conditions for the signs placement/removal would be agreed and in most cases the permit would last for 12 months.

The City of Nedlands Chief Executive Officer, Greg Trevaskis, said: "The City understands that sale/auction of houses is a normal activity in any residential area. To make it reasonable for both those selling properties and the residents who do not want a proliferation of signs in their neighbourhood, the City allows Home Sale/Auction signs to be on display on the day of the relevant sale or auction without a permit. Should a complaint be received about a sign on a verge, roundabout, etc prior to or after the day of sale/auction that sign is confiscated by Council.

This arrangement has been in place for many years and real estate operators understand the rule and in general do the 'right thing' and only place their signs on the day of the sale/auction."

An impound fee of \$110 and a further \$15 per day fee is applicable for each sign impounded. The fees are designed to act as a deterrent for anyone who fails to retrieve their signs or are over bearing with prior advertising without regard to the amenity of the local neighbourhood.