



April 2016

### **WESROC aims for sales of 100,000 native plants by end of May**

The Western Suburbs Regional Organisation of Councils (WESROC) is calling for the community's support to achieve its sales target of 100,000 plants during the popular Native Plant Subsidy Scheme next month.

The popular annual plant scheme, which will run through the month of May, is aiming to sell a total of 13,270 plants over the four weeks. That's 1,705 more than last year.

If WESROC is successful in reaching its targeted sales, it will bring the grand total of plant sales over the past nine years to 100,000.

WESROC's Project Officer Vincent Cusack said: "WESROC has retained sales data since 2008, and from then to 2015, plant sales in the western suburbs has reached 86,732. We are aiming to reach a total of 100,000 after this year's plant sales."

As in previous years, Western Suburbs residents will be able to purchase up to 80 plants including trees, shrubs, sedges and ground covers for a subsidised price of \$1.50 each from APACE Community Nursery.

The City of Nedlands Mayor Max Hipkins said the scheme is an opportunity for Western Suburbs residents to buy native plants at a subsidised rate that will generate sustainable waterwise gardens.

"WESROC is encouraging residents from across the Western Suburbs to take the opportunity to buy native plants for their gardens. Local plant species provide the most suitable food and habitat for local native wildlife, will reduce water use in the garden, and will provide much-needed shade around the home to help combat Perth's hot summers."

### **About the Native Plant Subsidy Scheme**

The local greening and waterwise initiative began with the City of Nedlands and the not-for-profit APACE Community Nursery in 2002.

It grew with the involvement of WESROC in 2006, and soon after expanded to the Cities of Fremantle, Cockburn, the Town of East Fremantle and more recently the City of Melville.

Between 2008 and 2015, plant sales in the western suburbs reached 86,732.

WESROC members collaborate in coordinating and promoting the Native Plant Subsidy Scheme. The sharing arrangements for newspaper advertising and poster displays ensure a consistent message and recognisable brand for local residents.

**ENDS**

**About WESROC**

The Western Suburbs Regional Organisation of Councils (WESROC) comprising the Towns of Claremont, Cottesloe, and Mosman Park, the Shire of Peppermint Grove, the Cities of Nedlands and Subiaco with the Town of Cambridge work on a voluntary partnership on cross-boundary regional projects.

**About the City of Nedlands**

The City of Nedlands is situated 7km from Perth and stretches from the banks of the Swan River to the edge of the Indian Ocean. A population of over 21,000 live in the suburbs Nedlands, Dalkeith, Mt Claremont, Swanbourne, Karrakatta, and parts of Floreat and Shenton Park.

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