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Volunteering: a pathway to employment

University students are becoming increasingly aware that once they graduate, their volunteering contributions and skills will be highly valued and considered by prospective employers.

When it comes to landing that dream job after University, volunteering can be the point of difference that gets a job applicant over the line as more employers look towards community service as a distinguishing factor in the selection of the applicant.

Curtin Marketing University Student, Ryan Shaw and President of the Nedlands Croquet Club, Michael Trefusis-Paynter, met at a Volunteer Development and Management training day for local community groups and organisations provided by the Nedlands Volunteer Resource Centre earlier this year.

From their first introduction came a shared exchange of ideas over the last couple of months. Ryan volunteered his time and marketing knowledge to set about a strategic game plan to attract a broader membership base for the club.

“I have really enjoyed helping the Nedlands Croquet Club out and applying my marketing learning. I can also include this ‘real’ work related experience on my CV for future employment opportunities.” Ryan said.

As a result of this partnership a series of advertising flyers have been developed as pictured to target different groups to come and try the game of Croquet. The flyers will be launched later this year.

Michael said: “Ryan’s enthusiasm and ability to share his marketing expertise from a young person’s perspective was invaluable in the design of promotional flyers for the club.”

Volunteers like Ryan will be celebrated on the annual International Volunteer Day on 5 December.

This day recognizes the mighty contribution of volunteers in communities. One in three West Australians gives their time as a volunteer.

Anyone wanting to find out more about volunteering can contact Robyn Forrest at the Nedlands Volunteer Resource Centre on 9273 3640 or volunteering@nedlands.wa.gov.au

About the City of Nedlands

The City of Nedlands is situated 7km from Perth and stretches from the banks of the Swan River to the edge of the Indian Ocean. A population of over 21,000 live in the suburbs of Nedlands, Dalkeith, Mt Claremont, Swanbourne, Karrakatta, and parts of Floreat and Shenton Park.

For further information please contact communications@nedlands.wa.gov.au or 9273 350